

# Primosic

Friuli Venezia Giulia | Pinot Grigio Collio DOC



**Varietal:** 100% Pinot Grigio

**Region:** Friuli Venezia Giulia

**Winemaker:** Boris Primosic

**Vines Age:** 10-50 years old

**Farming:** Working Organic

**Soil:** "Ponca" marl,  
sandstone

**The Story:** The *storie* of this Collio-region winery traces back to Carlo Primosic, who, at the end of the 19th century, supplied the merchants in Vienna with wine carried in large wooden casks. His son, Silvan Primosic, revamped the winery out of the rubble of the Second World War, and the accolades rolled in. Part of the Primosic "philosophy" is a tradition of imagining wines that recall the old-world oral storytelling traditions. The inspiration for the wines we selected were born out of tales told about the same Primosic is still operated by Silvan, with the aid of his two sons, Marko and Boris, keeping Primosic only 2 generations away from where it all began.

**Vineyard:** This vineyard is located in the Collio, an area known for its gently rolling hills. There is also the influence of the Julian Alps and the sparkling Adriatic Sea creating an ideal microclimate for the vines. The Oslavia Hill is in the heart of the Collio and can count on two more elements which make it unique: the land and the wind.

**Vinification:** The grapes are manually harvested in crates, softly pressed with pneumatic press and briefly macerated on the skins (cryo-maceration). After a cold washing of the must, the fermentation takes place at the controlled temperature of 18° C in stainless steel cisterns.

**Ageing:** Aged in stainless steel and bottle.

**Everything else you want to know about this wine:** Primosic was one of the founding wineries of the Collio Pinot Grigio DOC. As a result of their leadership in creating the DOC they were given the honor of bottling the very first bottle of Collio DOC Pinot Grigio and the bottle remains at the winery.

*Le Storie*  
Wines